

Iker Sesma Martínez

Portfolio: www.ikersesmamartinez.com

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Address: Gernika-Lumo (Bizkaia, Basque Country)

Date of birth: 21/04/1983



Work Experience

Web Specialist in Staples Spain. (Oct 2013 - Date)

Content creation and web maintainance.

Campaign management, product promotion via catalogues and Social Networks.

UX/UI Mobile Designer in Batura Mobile Solutions. (Nov 2011 - Jun 2013)

User Interface and User Experience design in Java, iOS and Android applications.

Development of both digital and printed graphic designs. Online Marketing.

Content creation and maintainance on WordPress. Development of CSS stylesheets.

In charge of the brand image for Capital Languages. (Feb 2010 - Jul 2014)

Management and development of the school's brand in locations and installations.

App designer for Congrio Soft. (May - Jul 2011)

"iSignum" iOS Application, in which Sign Language videos are shown. Not published.

On-the-job Training as Graphic Designer in Delirium Studios. (Jan - May 2011)

"Kinito Ninja" videogame's level and character menu's interface design:

This videogame was a finalist in the categories of 'Best Creative Design' and 'Best Basque Videogame' and received the 'Public's Choice Award' at the II. International hóPlay Videogames Festival, in 2011.

Retail assistant in Toys "R" Us Basauri. (May 2010 - Jan 2011)

Bicycles and videogames departments. Customer service.

Loading and unloading in the warehouse..

Junior Programmer in Eurohelp Consulting. (Oct 2008 - Sep 2009)

Java and Javascript programming.

Designing sketches for subsequent development. Database.

Education

Postgraduate qualification in Art Management - UPC University. (Oct 2013 - Jul 2014)

Development of Art Director´s capacities and abilities on interactive projects.

Final project development and presentation.

Web Design, Multimedia and New Technologies - Centric (May - Nov 2011)

XHTML and CSS. Web navigation and Search Engine Optimization.

Wordpress installation and maintainance. Social Networks.

Graphic Design Master - Instituto Europeo de Diseño. (Jan - Dec 2011)

Design principles. Illustrator, Photoshop, InDesign.

Advanced Photography - Estudios Audiovisuales Imval. (Oct 2010 - Jun 2011)

History and theory. Studio lighting, digital edition, printing presentations.

Studio sessions for several projects.

IT Engineering - Deusto. (2008)

Degree. University of Deusto.

Courses

Advanced Web Design: HTML5, CSS3, Javascript and PHP. (40 hours, 2013)

Alberto García-Alix photographer´s Workshop - CFC Bilbao. (16 hours, 2013)

Marketing, Publicity and Communication - Campus Formación. (260 hours, 2011)

Skills

English (FCE and Advanced) · Basque (native) · Spanish (native) · Design principles ·

Photoshop · Wordpress · UX/UI for Web & Mobile · HTML · CSS · Basic JQuery & PHP ·

DSRL · Windows & Macintosh · Spreadsheets · Online Marketing · Own Vehicle

Other Interests

Technology, astronomy, nature, swimming, cooking, music.

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